

The Co-operative Development Plan II (2007-2011)

The Second Co-operative Development Plan II (2007-2011) is a strategic framework of the co-operative development which is in accord with the tenth National Economic and Social Development Plan together with related conditions. They are guidelines for the development of cooperation applied to every concerned sector both in the Co-operative Movement and the Public sector, in order to attain in 2011, the prescribed goals of co-operative visions.

The Formulation Process of the Co-operative Development Plan II

The Sub-Committee on Drafting Policies and Formulating the Co-operative Development Plan intended the Second Co-operative Development Plan to be drafted through the participation of all related sectors at all levels including Government agencies, co-operative leaders, co-operative technicians and the people concerned; in order that the Plan would really be appreciated and actively put into practice. Furthermore, it was expected to set up a coordinating task-force consisting of 31 representatives from Government agencies and the Co-operative Movement. The task-force worked together with a group of consultants of the Co-operative Academic Institute at every phase of formulating the Plan. Accordingly, 25 seminars and forums exchanging views and ideas were held in Bangkok and the Regions, with total participants of 1602 persons.

Concept and Direction of Co-operative Development

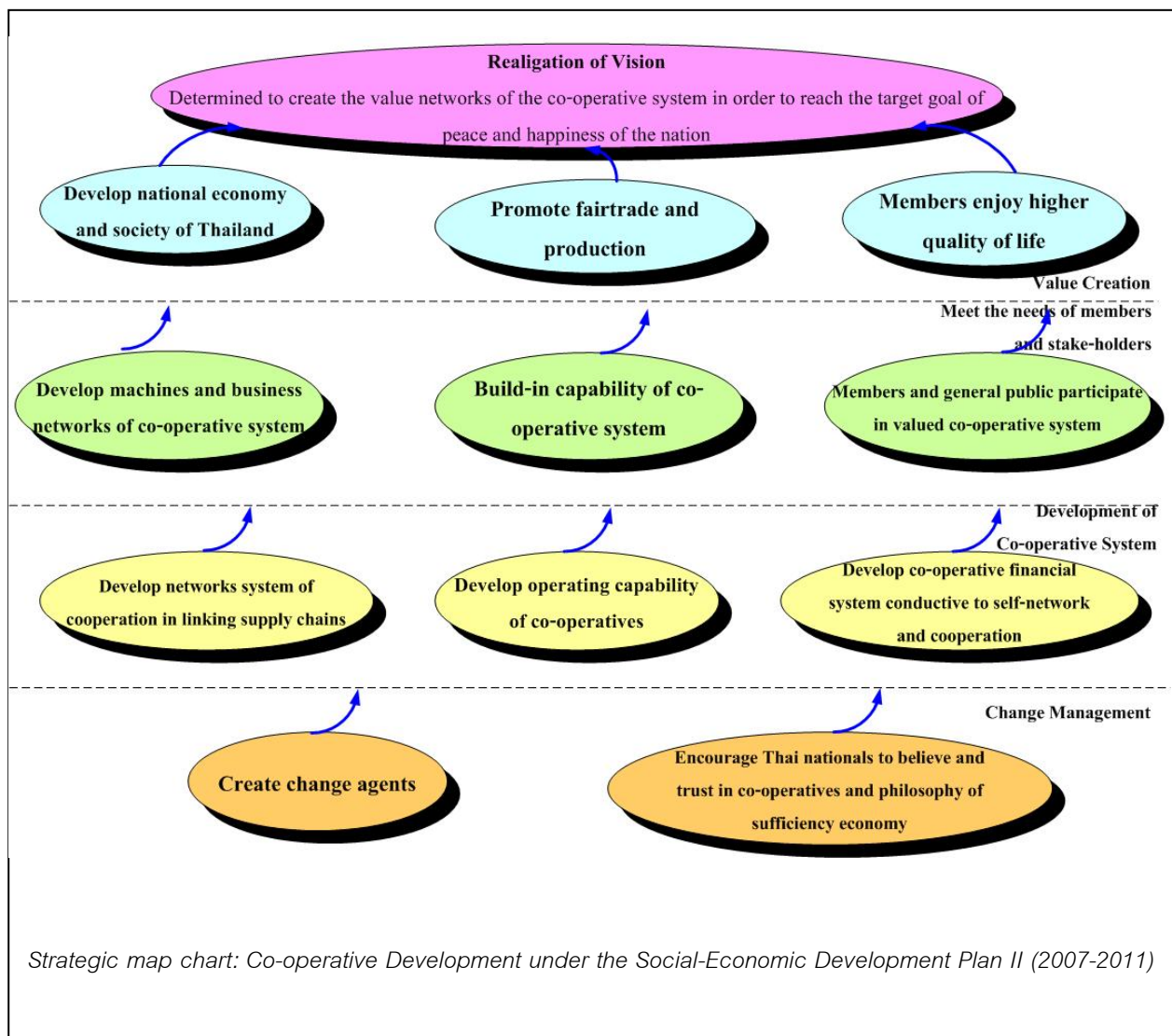
The Co-operative Movement's situations assessed from the systematic filing of data processes in accordance with the project framework implemented concurrently with the data derived from the brainstorming forums as mentioned earlier, there are, therefore, conclusions which are the guidelines for developing the co-operative system during the period of 2007-2011 as follows:

Basic Concept

In the context of the Tenth National Economic and Social Development Plan which has changed a paradigm of the national development in the direction of self-reliance under the philosophy of "sufficiency economy" with an integrated form of development upholding "man as a centre of development"; the Co-operative Development follows the same direction. It is therefore, an appropriate period of times for the Co-operative Movement to show its capability and power in integrating the development of men and women, co-operatives, Co-operative Movements and their networks into a valued co-operative system. It is, consequently, aimed at adjusting the paradigm of co-operative development in the direction of an integration – oriented development which will concretely engender successes both economically and socially. For this purpose, a campaign to make the general public, more and more interested in participating in the co-operatives, is at the same time being carried out.

Direction of Development

Under the strategies of the second Plan for Co-operative Development, the structure of development direction begins with a change management concerning groups of persons and those related with development of the co-operative system in order to strengthen it and lead to meet the needs of co-operative members and those who have been involved in the co-operative system, the social-economic development and the realization of visions, as shown in the chart.



Visions and Missions

◇ Visions of Thai co-operatives:

“Determined to create the value networks of the co-operative system in order to reach the target goal of peace and happiness of the nation”

◇ Missions:

“In order for the development of co-operatives within a time-frame of the Co-operative Development Plan II, the missions are set as follows”:

- 1) To foster, in the mind of the general public, trust and belief in the co-operative values and philosophy of sufficiency economy;
- 2) To develop persons, who are concerned with the co-operation, to gain knowledge and abilities essential for the implementation of co-operative development in accordance with the strategies of the Co-operative Development Plan II.
- 3) To develop the co-operative system in the directions conducive to the business operations of co-operatives with efficiency, effectiveness and good governance by expanding them from within the Co-operative Movement to outside in order to sustainably return benefits to the co-operative members, communities and society.
- 4) To develop a financial supportive system by ways and means conducive to business operations of co-operative based on the principles of self-reliance and their co-operation for security and stability.